

Announcement for September 23, 2017



Small Business Support Team Workshop

Informative & interactive workshop with local experts to identify & discuss key issues that every small business and entrepreneur encounters with Legal, Human Resources, Funding and Insurance.

Attendees will learn "must know" subjects & will be able to discuss specific questions.

Recognizing and resolving issues will be a key result of this helpful workshop.

Workshop Outline

Legal

- Tax Planning Top 5 Mistakes
 - Federal, State, City, Social Security, Taxes Owed by Owners
 - Maximizing Pensions, SEPs, 410(k) for Owners
 - IRS Documentation needed for IRS Audit
 - Retirement planning, Employees vs. contractors
- Succession Planning Top 5 Mistakes
 - Failure to communicate with key people
 - Preparing for Death / Disability of Owner
 - Preparing Key People to Run Business

Human Resource Management

- Compliance: Policies and Upkeep
- Performance: Employee Relations / Talent Development
- Engagement: Attracting and Retaining Talent



• Multiple Generations in the Workforce

Insurance

- What You Need to Protect
- Policies for Product, Property, Comprehensive Umbrella
- Key Personnel Coverage

Funding

- Accounting and Record Keeping Systems
- Sources of Capital; Traditional and Non-Traditional
- The Five "C"s of Credit.
- Managing Cash; What if we need more capital?

Doors Open at 7:30 AM – Workshop begins at 8:00 AM

PRICE—\$39 pre-paid